



HKU
BUSINESS
SCHOOL
港大經管學院

Undergraduate

INSPIRE
EMPOWER
LEAD

Undergraduate
Brochure **2023**

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About HKU Business School

HKU Business School strives to nurture first-class business leaders and foster academic and relevant research to serve the needs of Hong Kong, China and the rest of the world in the new Asia-led economy. As Asia's premier international business school, we engage leading scholars from all corners of the globe and they instil in the students global knowledge with an Asian perspective.

With the highest proportion of non-local undergraduate students across all Faculties at HKU, four of our undergraduate programmes ranked amongst the University's Top 10 programmes in 2022[#], HKU Business School attracts the best and brightest students from Hong Kong and beyond.

HKU Business School is fully accredited by the European Quality Improvement Systems (EQUIS) and the Association to Advance Collegiate Schools of Business (AACSB).

[#]Based on average JUPAS admission scores in 4 core subjects and 2 elective subjects in HKDSE

➔ VISION

To be a leading, globally-impactful academic institution of business and economics

➔ UNIQUE PROPOSITION

- Deeply rooted in Hong Kong
- Fully engaged with China
- Truly international

➔ MISSION STATEMENT

- To provide world-leading business and economics education that nurtures dynamic and responsible leaders
- To advance the frontiers of knowledge through innovative and globally-significant research
- To create positive change to the world by partnering with communities

Dean's Message

Since I joined HKU Business School, the enormous talent, capabilities, achievements, potentials and vibrancy of our faculty members, staff, students and alumni have never stopped to amaze me.

Our School strives to nurture inspirational business talent and to foster both academic and applied research to serve the needs of Hong Kong and beyond in the fast-changing global economy. We engage leading scholars from the world to instil students with global knowledge, bringing a wide range of top-quality degree programmes that are tailor-made to suit business education needs.

Consistently ranked amongst the world's top universities, HKU has always been highly regarded as the city's flagship university since its foundation 111 years ago. As the youngest member of the HKU family, HKU Business School prides ourselves with a highly diversified student body. We are committed to rendering our students with diverse experiential and enrichment activities, equipping them with the cutting-edge knowledge and skillset for their career development with dedicated resources. The School's undergraduate curricula are amongst the top in terms of ranking across all programmes within HKU, and succeed in attracting the brightest students both locally and internationally.

Leveraging our remarkable growth in faculty strength and research capabilities over the past two decades, HKU Business School further enhances our global presence and has established a unique international network that extends to Beijing, Shenzhen, Ho Chi Minh City in Vietnam and Tel Aviv in Israel. HKU Business School is well-positioned to be a leading, globally-impactful academic institution of business and economics.

I look forward to welcoming you to join our community – the seedbed of future leaders.

Warm regards,



Professor Hongbin Cai
Dean
Chair of Economics



Greetings from Associate Dean (Undergraduate)

Business education today is an evolving core that builds upon learning from all academic disciplines and draws inspiration from both successful and unsuccessful business practices. Our undergraduate curricula equip students with knowledge in diverse aspects of business and economics, and prepare them to be creative leaders of tomorrow with global perspectives.

A hallmark of our School that separates us from the others is our truly multi-disciplinary approach. Our School's tremendous resources offer students with a wide array of choices to combine studies in economics and finance, accounting and finance, business and law, business and computer studies, and international business and global management, as well as dual degrees in collaboration with world-renowned universities.

Our faculty members engage you with their teaching and bring their research into the classroom. They open your mind, sharpen your curiosity, and instil in you an appetite for acquiring new knowledge and extraordinary experiences throughout your academic journey and career development. Our students are among the brightest and most creative of their peers. Our alumni have gone on to forge brilliant careers in all sectors of the local, regional and international business community, and formed a global network that you will join for the rest of your life.

I hope that you will share my enthusiasm for the programmes and my admiration for the people who have contributed to their development. I look forward to having you as a member of the School and a future leader in the world of business.

Warm regards,



Dr. Derek Chan
Associate Dean (Undergraduate)



Explore Your Options

A Wide Selection of Programmes



Bachelor of Business Administration [BBA]

The BBA programme combines strong functional training with intensive exposure to communication skills, computer applications, and other social science and/or science subjects. Students can choose to major in the following area(s):

 <p>Entrepreneurship, Design and Innovation*</p>	 <p>Finance</p>	 <p>Human Resource Management</p>
 <p>Information Systems and Analytics</p>	 <p>Marketing</p>	

BBA Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
Non-Credit Bearing Courses as required by the University	-
B. BBA Major	78
Faculty Core Courses	24
Disciplinary Core Courses / Disciplinary Electives	48
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	108
Total	240

* Candidates must undergo a selection process arranged by the Programme Coordinator for declaring the EDI major.

Find out more: <https://ug.hkubs.hku.hk/programme/bba>



HKU — Sciences Po Dual Degree Programme

Students will spend the first two years at Sciences Po in France and the third and fourth years at HKU. Programmes at Sciences Po are taught in English (no French requirements for being admitted) with intensive French language classes for all non-francophone students.

Upon successful completion of the dual degree programme, students will be awarded the Bachelor of Business Administration (BBA) degree from HKU and a Bachelor's degree from Sciences Po.

Find out more:

<https://admissions.hku.hk/programmes/university-collaborative-programmes/hku-sciences-po-dual-degree-programme>



HKU — University of British Columbia Dual Degree Programme

Students will spend the first and final years at HKU and the second and third years at the University of British Columbia (UBC) in Canada, and graduate with a Bachelor of Business Administration from HKU and a Bachelor of Commerce from UBC upon successful completion of the programme.

Find out more:

<https://admissions.hku.hk/programmes/university-collaborative-programmes/hku-university-of-british-columbia-dual-degree-programme>





Bachelor of Business Administration in Accounting and Finance [BBA(Acc&Fin)]

The BBA(Acc&Fin) programme prepares students for a professional qualification in accounting and finance which is necessary to progress toward a leadership role in the financial sector. Students are required to take professional core in accounting and a minor in finance, with an option to second major in finance. Tailor-made professional preparation programmes and internship opportunities with renowned accounting firms and financial institutions are available for talented students. It is accredited as an approved accountancy programme by:



- The Hong Kong Institute of Certified Public Accountants (HKICPA)
- The Association of Chartered Certified Accountants (ACCA)
- CPA Australia

BBA(Acc&Fin) Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
Non-Credit Bearing Courses as required by the University	-
B. Professional Core in Accounting	108
Faculty Core Courses	24
Disciplinary Core Courses	78
Capstone Course	6
C. Minor in Finance*	36
Disciplinary Core Courses	12
Disciplinary Electives	24
D. Free Electives / Optional Minor	42
Total	240

*Students may opt to pursue a Major in Finance:

Components	Credits
A. University Graduation Requirements	54
B. Professional Core in Accounting	108
C. Major in Finance	78
Disciplinary Core Courses	30
Disciplinary Electives	18
Free Electives	24
Capstone Course	6
Total	240



Find out more: <https://ug.hkubs.hku.hk/programme/bba-acc-and-fin>



Bachelor of Business Administration in Accounting Data Analytics [BBA(ADA)]

Similar to the BBA(Acc&Fin) programme, the BBA(ADA) programme prepares students for a professional qualification in accounting. It provides students with an option to focus on data analytics aspect in accounting instead of having a minor in finance. It is an excellent choice for students who are interested in STEM with accounting and business applications and wish to pursue their career in the relevant fields. The intensive accounting training enables BBA(ADA) students to distinguish themselves from students of the other data analytics/STEM programmes. Students will be equipped with comprehensive accounting and business knowledge that prepares them to obtain professional qualifications in accounting. They will also acquire computer programming and data analytics skills to meet the needs of the accounting and business professions in today's digital transformation economy.



The School is preparing the BBA(ADA) programme for accreditation by:

- The Hong Kong Institute of Certified Public Accountants (HKICPA)
- The Association of Chartered Certified Accountants (ACCA)
- CPA Australia

BBA(ADA) Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
Non-Credit Bearing Courses as required by the University	-
B. Professional Core in Accounting Data Analytics	156
Faculty Core Courses	24
Disciplinary Core Courses	114
Disciplinary Electives	12
Capstone Course	6
C. Free Electives	30
Total	240



Find out more: <https://ug.hkubs.hku.hk/programme/bba-ada>



Bachelor of Business Administration (Business Analytics) [BBA(BA)]

The BBA(BA) programme is crafted to meet the growing industry demand for talents in the business analytics field. Its curriculum offers students a comprehensive coverage of both technical and managerial skill sets. Students will learn a wide spectrum of knowledge from the disciplines of information technology, data science, business statistics and management. Core courses include programming language, database management, introduction to business analytics, management information systems, decision and risk analysis, etc. They help students build the foundations for advanced topics in senior years. Students also have the option to choose from analytics technique courses and business application courses. The aim is to provide students with state-of-the-art experiences in artificial intelligence, big data, social media, and other latest development. Such design helps train well-rounded students who will be more adaptable in their career development. The programme is suitable for students who have a passion for problem-solving through analytics, and who aim to develop their career path in analytics.



BBA(BA) Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
Non-Credit Bearing Courses as required by the University	-
B. Major in Business Analytics	96
Faculty Core Courses	24
Disciplinary Core Courses	42
Disciplinary Electives (Analytics Techniques)	12
Disciplinary Electives (Business Applications)	12
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	90
Total	240



Find out more: <https://ug.hkubs.hku.hk/programme/bba-ba>



Bachelor of Business Administration (Law) and Bachelor of Laws [BBA(Law)&LLB]

Jointly offered by the HKU Business School and the Faculty of Law, the BBA(Law)&LLB integrated double-degree programme blends two strategic disciplines into a single programme for the bright and highly motivated. It is an excellent choice for students seeking a broader education with parallel concentration on legal and business studies. Graduates of the programme will be awarded two degrees – BBA(Law) by the HKU Business School, and LLB by the Faculty of Law. After successful completion of the LLB programme, students may apply for admission to the Postgraduate Certificate in Laws (PCLL) programme provided that they meet the relevant admission requirements. The programme offers business stream and accounting stream to students in their business studies. The accounting stream is accredited by:

- The Hong Kong Institute of Certified Public Accountants (HKICPA)
- The Association of Chartered Certified Accountants (ACCA)
- CPA Australia



BBA(Law)&LLB Curriculum Structure (Business Stream)

Components	Credits
A. University Graduation Requirements	36
Language Enhancement Courses	12
Common Core Curriculum	24
Non-Credit Bearing Courses as required by the University	-
B. BBA Major	78
Faculty Core Courses	24
Disciplinary Core Courses / Disciplinary Electives	48
Capstone Course	6
C. Professional Core in Law	156
Disciplinary Core Courses	120
Disciplinary Electives	30
Capstone Course	6
D. Free Electives / Optional Minor	30
Total	300

BBA(Law)&LLB Curriculum Structure (Accounting Stream)

Components	Credits
A. University Graduation Requirements	36
B. Professional Core in Accounting	108
Faculty Core Courses	24
Disciplinary Core Courses	78
Capstone Course	6
C. Professional Core in Law	156
Total	300



Find out more: <https://ug.hkubs.hku.hk/programme/bba-law-and-llb>



Bachelor of Business Administration in International Business and Global Management [BBA(IBGM)]

BBA(IBGM) is an intensive, premier programme in international business and global management featuring a unique curriculum designed to evolve with and reflect the ever-changing demands of a globalised world. Exclusive elements such as overseas exchange studies, a leadership boot camp, an Asia-Pacific study tour, an international field trip and global enrichment opportunities are strategically integrated into the curriculum, whilst students are given the flexibility to pursue an in-depth inquiry into another specialised area of study as a second major. This cross-functional and personalised approach aims to foster a selected group of outstanding students to become the world's future leaders equipped with global perspectives, cultural sensitivity, social responsibility and key competencies to succeed in the international business environment.



BBA(IBGM) Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
Non-Credit Bearing Courses as required by the University	-
B. Major in International Business and Global Management	96
Faculty Core Courses	24
Disciplinary Core Courses	54
Disciplinary Electives	12
Capstone Course	6
C. Second Major	72-90
D. Free Electives	0-18*
E. Compulsory Overseas Exchange	-
Total	240

* Students may use free electives to fulfil the second major where the requirements exceed 72 credits.

Find out more: <http://ibgm.business.hku.hk>



Bachelor of Economics [BEcon]

The BEcon programme trains students in economic theories, statistical tools, the application of theories to solve practical economic problems in trade, banking and the labour market, and evaluation of the regional economic performance of China, Hong Kong and other economies. Students will be furnished with solid theoretical and empirical economic knowledge to analyse and understand human behaviour and social interactions. The programme allows students a high degree of flexibility in planning their future career specialisation.



BEcon Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
Non-Credit Bearing Courses as required by the University	-
B. Major in Economics	78
Faculty Core Courses	24
Disciplinary Core Courses	30
Disciplinary Electives	18
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	108
Total	240

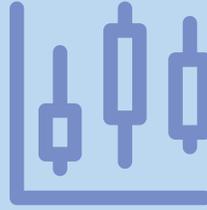
Find out more: <https://ug.hkubs.hku.hk/programme/becon>





Bachelor of Economics and Finance [BEcon&Fin]

BEcon&Fin is designed to meet the interests of students who are seeking a balanced study of both economics and finance. The programme recognises the significance of economics both in its own right and as a foundation for the study of finance, and the significance of finance as a career path for students who are keen on joining this profession. Students will receive solid training in theories and applications of economics and finance. They will be equipped with the skills to analyse human behaviour and social interaction, as well as to solve problems in the financial sphere.



BEcon&Fin Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
Non-Credit Bearing Courses as required by the University	-
B. Major in Economics and Finance	96
Faculty Core Courses	24
Disciplinary Core Courses	42
Economics Disciplinary Electives	12
Finance Disciplinary Electives	12
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	90
Total	240



Find out more: <https://ug.hkubs.hku.hk/programme/becon-and-fin>

HKU - Peking University “Future Leaders” Dual Bachelor’s Degree in Economics, Finance and Management

Students will spend the first two years at HKU and the third and fourth years at Peking University (PKU). The programme combines the strengths of two leading business schools in Hong Kong and Mainland China and is designed to nurture first-class business leaders and cultivate their global perspective with intimate understanding of China.

Upon successful completion of the dual degree programme, students will be awarded a Bachelor of Economics and Finance (BEcon&Fin) degree from HKU and a Bachelor of Management [BMgmt] degree from PKU.

Find out more:

<https://ug.hkubs.hku.hk/admission/degree-programmes/hku-pku-dual-degree>



Bachelor of Finance in Asset Management and Private Banking [BFin(AMPB)]

The BFin(AMPB) programme aims to prepare students to enter the rapidly growing fields of asset management and private wealth management in Hong Kong and Asia Pacific, or in banking and finance generally. During the first two years, students complete introductory courses in accounting, economics, mathematics, statistics, corporate finance, and investments and portfolio analysis. In subsequent years, students take more specified and industry related courses including equity valuation and investment in specific asset classes e.g. private equity, venture capital and hedge funds, understanding of financial statements and doing financial analysis, lending and credit in private wealth and corporate bank, financial regulations and compliance, current issues in finance, institutional consulting and family office. The programme contains practical-oriented courses taught by teachers with extensive experience in the finance industry and offers an array of career-oriented enrichment activities and networking opportunities with industry practitioners.



BFin(AMPB) Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
Non-Credit Bearing Courses as required by the University	-
B. Major in Asset Management and Private Banking	96
Faculty Core Courses	24
Disciplinary Core Courses	54
Disciplinary Electives	12
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	90
Total	240



Find out more: <https://ug.hkubs.hku.hk/programme/bfin-ampb>



Bachelor of Science in Marketing Analytics and Technology [BSc(MAT)]

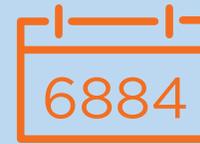
Marketing is critical to all businesses. It dictates whether a company will be successful. Technology, Big Data, and digitization are fundamentally changing how marketers operate. The BSc(MAT) programme equips students with quantitative skills, technology know-how, and business marketing acumen to pursue a career in the digital economy and modern businesses. It targets both STEM students with an interest in business as well as business students interested in the technology space. Students will gain a solid foundation in cutting-edge technical areas including computer programming, data science, and technology by excelling in courses from the Faculty of Engineering and Faculty of Science. In addition, students will master digital business, marketing and leadership through courses at the HKU Business School. This interdisciplinary approach will enable students to engage in a variety of jobs and functions such as the design and launch of new technology products, targeting consumers, digital marketing, forecast and predicting markets, and building a technology-focused strategy. The programme aims to nurture future leaders in the field of technology and marketing who are able to use the latest technology, science, and data analytics to support business and marketing decisions in the digital world.



BSc(MAT) Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
Non-Credit Bearing Courses as required by the University	-
B. Major in Marketing Analytics and Technology	96
Faculty Core Courses	24
Disciplinary Core Courses	42
Disciplinary Electives (Marketing Technology and Strategy)	12
Disciplinary Electives (Marketing Analytics)	12
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	90
Total	240

Find out more: <https://ug.hkubs.hku.hk/programme/bsc-mat>



Bachelor of Science in Quantitative Finance [BSc(QFin)]

BSc(QFin) is a premium finance programme. Built on a solid foundation in economics and finance, the programme equips students with the essential quant skills, including mathematics, statistics, and programming, that are required in more advanced and sophisticated analyses, such as valuation models of structured products, risk management, simulation and data analysis, financial engineering, and quantitative trading.



The programme goes beyond merely equipping students with quant skills. More importantly, it stresses on combining these skills with an understanding of the financial markets, the macro environment, and the practical situations where financial managers work, with a balanced mix of quant and business courses. To nurture students' soft skills and market acumen, the programme provides a wide range of value-enhancing activities, such as Round Tables with Practitioners, Alumni Drinks, Executive Mentorship Scheme, Bloomberg training workshops, simulation trading workshops, and an international field trip to other international financial centres such as New York, London and Zurich.

BSc(QFin) Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
Non-Credit Bearing Courses as required by the University	-
B. Major in Quantitative Finance	96
Faculty Core Courses	24
Disciplinary Core Courses	54
Disciplinary Electives	12
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	90
Total	240

Find out more: <https://ug.hkubs.hku.hk/programme/bsc-qfin>



Enrich Your Life

HKU Business School encourages students to initiate and act upon ideas, both within the campus and beyond, as it is this real world interaction that makes us unique. Outside classroom learning experiences beyond the realm of academia help students gain appreciation for social interaction, cultural diversity and intellectual collaboration, which contributes to their personal, interpersonal and social development as global citizens, lifelong learners as well as business leaders.

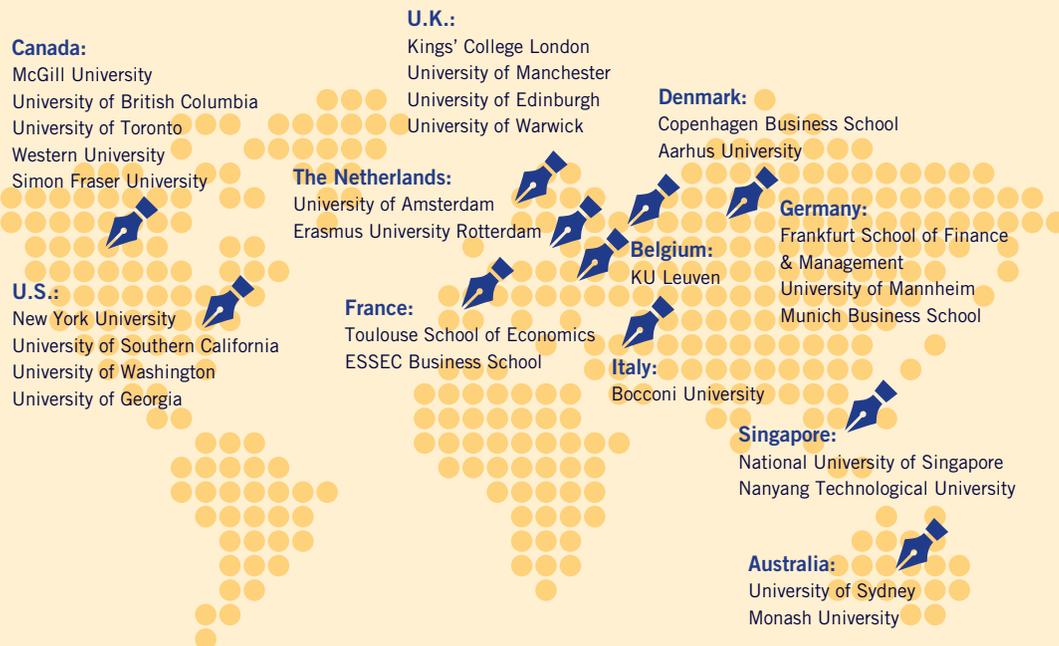
Overseas Enrichment Experiences

Business Exchange Programme / HKUWW Undergraduate Student Exchange Programme

Being the youngest Faculty in the University, our exchange activities are phenomenal. Each year, the School plans to send around 400 students for overseas exchange to top-notch universities to broaden their horizons.



Some of the Business School Exchange Partners



International Field Trips

To enhance students' exposure to global businesses, the School organises overseas field trips for students to spend a week visiting corporate firms and mingling with practitioners in some of the world's most prominent financial centres, e.g. Singapore, Zurich, New York City and London.

Visiting Programmes

Through the **Yale Visiting International Student Programme**, students are sent to spend a year at **Yale University** where they actively engage themselves in a multicultural society. With the generosity of the donors, some of our students are selected for the **Junior Year Abroad Programme** to study as visiting students at **Pembroke College of University of Oxford** and **University of Cambridge** with substantial scholarships. The intellectual ambience of these top universities is truly inspirational and conducive to learning.

Overseas Career Opportunities

Overseas career opportunities provide exceptional learning experiences to our students. In collaboration with the **International Committee of the Red Cross (ICRC)**, a Traineeship Project was launched in 2017 where a selected student is sent to Geneva for a full-year project working alongside an Economic Adviser – an unparalleled and unquestionably rewarding exposure.

Beta Gamma Sigma Global Leadership Summit

Beta Gamma Sigma (BGS) is the international honour society serving business programmes accredited by **The Association to Advance Collegiate Schools of Business (AACSB International)**. With the establishment of the HKU BGS Chapter, the School registers students annually for the **BGS Global Leadership Summit** held in the U.S. where they can meet and bond with many other fellow students from the world's best business schools. The Leadership Summit is eye-opening and challenging which leads to a great journey of self-discovery.



Student Sharing

Liu, Jingru | BBA(Law)&LLB Year 5

International Committee of the Red Cross Traineeship, 2021-22

My traineeship at the ICRC is an adventure that opened the doors to a world that was not accessible to me before. The ICRC with its unique mandate and authoritative status in the humanitarian field opens doors to many positions in the international relations, diplomacy, and politics field. Further, the strong culture at the ICRC to learn on the job and an emphasis on operational reality set itself apart from other similar organizations in Geneva. The real sufferings and issues often emerge quickly from the field and get directly translated into concrete plans and actions.



Sun, Ruohan | BSc(QFin) Year 3

The Virtual Business Professional (VBP)

I really enjoyed the VBP project and learnt a lot in this experience. Not only did I make lots of new friends from different countries, but I also developed the skills required for better teamwork, communication and problem-solving, as well as strengthening my leadership skills.



Danier, Janice | BEcon&Fin Graduate, Class of 2021

BGS Global Leadership Summit, 2019-20

The sessions and speakers definitely inspired me to develop my passion and skills outside of the classroom. The Summit has helped me differentiate from others and be a good leader in the work environment.



Mok, Wai Sum Addison | BBA(IBGM) Year 4

Exchange in New York University, (United States), 2021-22

I have always wanted to leap out of my comfort zone and experience university life in the United States. Going on a one-semester exchange at New York University (NYU) Stern School of Business has been an exhilarating journey. I used to be an introvert who sometimes doubt my abilities. As the exchange progresses, I have continued to surprise myself in many aspects. Looking back at the last semester of overseas exchange, there were definitely some tough obstacles for me to overcome, yet it was totally worthwhile for me to fly to New York, live the American university life, experience the utmost and realize my passion.

Kejriwal, Anoushka | BEcon&Fin Year 5

Exchange in King's College London, (United Kingdom), 2021-22

KCL is a school that is highly ranked in both Economics and Finance, and it offered me all the courses which are essential to completing my double major. The uniqueness of the programmes offered is KCL's emphasis on collaboration, innovation, and creativity, where I received the opportunity to learn from courses taught by some of the top professors. My interactions with a diverse set of people exposed me to different cultures, which helped me embrace both our similarities and differences. Participating in the Business exchange programme did provide me with the greatest stories, most cherished memories, and countless irreplaceable learnings.



Shum, Tsz Ching Cynthia | BFin(AMPB) Year 5

Exchange in University of Amsterdam (The Netherlands), 2021-22

I am so glad to have joined the Business Exchange Programme this semester despite uncertain pandemic situations. This exchange opportunity is one of the most meaningful and eye-opening experiences throughout my university education. Not only do I experience learning at UvA and living in the Netherlands, but also broaden my horizons and bring inspiration for my personal growth. Such international exposure has enhanced my competitive edge when I have to interact with people from all sorts of backgrounds in the future.



Cheung, Lok Yiu | BBA(Acc&Fin) Year 4

Stockholm School of Economics (Sweden), 2021-22

Going on academic exchange has been a dream of mine since my freshman year, when I heard student advisers vividly recalling their exchange memories and fun times. A heartfelt thank you to HKU Business School and my host institution Stockholm School of Economics (SSE), who made my dream possible amidst the pandemic. Although a great portion of my university life as of now has unfortunately been moved online, my exchange in Sweden has definitely broadened my horizons and enabled me to fully immerse in another culture and learning atmosphere. I will highly recommend other university students to go on exchange for an unforgettable, eye-opening and life-changing experience which one will not regret!



Luo, Yi | BEcon&Fin Graduate, Class of 2022

Exchange in National University of Singapore (Singapore), 2021-22

Honoured to be selected to go for exchange at NUS, one of the most prestigious universities around the world, the social interaction, cultural diversity, and intellectual collaboration that I have experienced in Singapore are congruent with the initial purpose of this programme.

This experience provides me with a precious platform to enjoy the outside-classroom learning experiences and helps me equip myself with independence, social interaction, cultural diversity, and intellectual communication and collaboration, which contributes to my personal development as a global citizen.



Corporate Exposure

HKU Business School has a strong tie with corporate partners. To nurture students' business and market acumen, enrichment programmes are organised through the joint efforts of corporate partnerships.

Enrichment Programmes in collaboration with Corporate Partners

HKU Business School has been collaborating with corporate partners on initiatives to spice up students' career exploring journey. The partnership with Accenture enables students to gain insights into business consulting through the **HKU-Accenture Business Consulting Programme**.

"**Venture into Future Career**" has also been rolled out since 2020-21 in collaboration with Cyberport and Chartered Institute of Management Accountants. Students are given a platform to mingle with professionals from different industries via a series of activities like coffee chats and guest talks. This definitely helps students explore their career choices and sort out their career direction.

HKU Business School Mentorship Programme

Leveraging the **School's extensive network** in the business and finance industry, we have developed our own mentorship programme to furnish students with opportunities to enhance their skills and knowledge essential for their future career development. Through direct and active interaction with seasoned professionals, executives and entrepreneurs, our students are empowered to connect to the real business world.



Wong, Wai Laam | BBA(Law)&LLB Year 2

Venture into Future Career (VFC) Programme 2021-22

Venture into Future Career (VFC) has invited seasoned leaders from different industries. They have given a lot of inspiring comments to us in order to be more equipped and competitive for job applications in the future.



Chong, Tsz Yen Hayley | BBA Year 3

HKU-Accenture Business Consulting Programme 2021-22 – One Day Programme



I really enjoyed the one-day workshop given by Accenture professionals as they went into detail about having a career in consulting. They also dived into topics such as Web3.0 and sustainability for businesses. This made me more certain about beginning my career in consulting.



Chu, Tsoi Yan | BBA(IBGM) Year 4

HKU Business School Mentorship Programme 2021-22

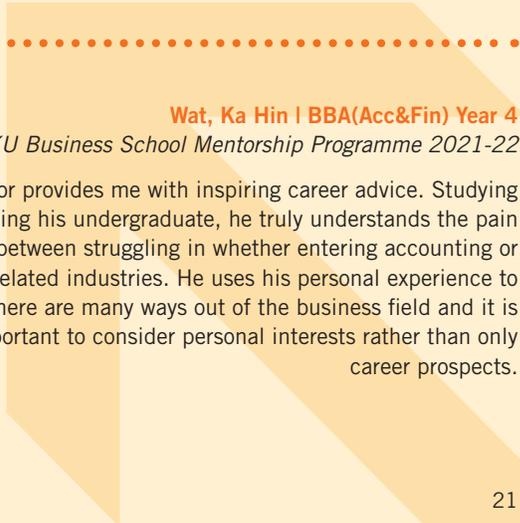
My mentor is an all-rounded entrepreneur who devotes effort to care about the community and the environment. During our first lunch meeting and several online communications, she has shared her career stories with me and has been able to give me invaluable advice on career planning, school-life balance and extracurricular enrichment. I am grateful for my mentor's wise words.



Wat, Ka Hin | BBA(Acc&Fin) Year 4

HKU Business School Mentorship Programme 2021-22

My mentor provides me with inspiring career advice. Studying accounting during his undergraduate, he truly understands the pain points of mine between struggling in whether entering accounting or other business-related industries. He uses his personal experience to tell me that there are many ways out of the business field and it is more important to consider personal interests rather than only career prospects.



Experiential Learning Programmes

Experiential learning is also embedded in our course curriculum. **Business Consulting Practicum** offers business and economics students hands-on experience of working with business clients in solving “real-life” problems relating to their studies. **Impact Lab** gives students an excellent opportunity to work directly for social ventures under the guidance of a teacher and professional mentors.

An intensive academic and cultural exchange experience, **Doing Business in China**, is offered to students where they can interact with peers from **Peking University. China Business and Economics Programme** is a credit-bearing learning activity in partnership with **Fudan University** for students to learn about the rapid economic development of China firsthand. Students can experience the spirit of entrepreneurship and taste a different culture through our collaborative programme, **Entrepreneurship in China**, with **Zhejiang University**. Students can also acquire an in-depth understanding of the development and latest trend of the economics, finance, creativity, innovation and entrepreneurship in the fast-growing Greater Bay Area by joining the **Creativity, Innovation & Entrepreneurship in China** Programme.

Going beyond to the developing economies in Asia-Pacific region, **Transformative Business Immersion in Developing Economies** is a credit-bearing course offering a total immersion experience into unfamiliar geography, economy, sociality and environment, where students travel to a developing country, partner with some small businesses and work together on projects to improve the local economy.



Ling, Haoning | BEcon&Fin Year 4
Business Consulting Practicum 2022

In BCP, we are provided with precious chances to attend training provided by professionals, work as consultants of corporates and gain valuable advice from mentors. This programme allows us to practice the skills learnt and achieve personal growth.



Sesthapiyanon, Petaum Phoebe | BBA Year 3
Business Consulting Practicum 2022

An extremely intensive programme with hands-on experience and a supportive mentor and client. Highly recommend this course to those who want to explore more about business and consulting.

Wang, Jinbing Thomas | BSc(QFin) Year 3
Business Consulting Practicum 2022

The six-week BCP programme helps us learn more about real-life business consulting. With the knowledge and support of our experienced trainers and mentors, we could always bring new ideas to the discussion. Overall, BCP is a well-designed programme for you to take advantage of your summer vacation and plan your career path!



Huang, Wei | BBA Year 2
*“Creativity, Innovation & Entrepreneurship in China”
Summer Virtual Programme 2022*

It was such an exciting and inspiring experience interacting with our professors, guest speakers, and my peers. I learnt many eye-opening industry insights and professional and personal lessons that widened my perspective and made me better prepared for my future.

Cheng, Lingjun | BEcon&Fin Year 3
Doing Business in China Programme 2022

Doing Business in China (DBIC) is overall inspiring and comprehensive. The introduction to cultural characteristics and policy features are both based on China’s real situation and consequently more precise. The housing price model is also covered, which makes the course more quantitative and impressive than a purely qualitative introduction.



Case Competitions

The School provides ample opportunities to refine students' presentation and analytical skills through a myriad of local as well as overseas competitions. From training to delicate analysis of business cases, students are equipped with different skillsets to compete with candidates from the world's leading universities.

Yeung, Yui Pong | BBA(Law)&LLB Year 4
Scotiabank International Case Competition 2022 (Winner)

The experience was eye-opening. It was fascinating to observe the variety of perspectives and approaches to resolving complicated business problems. I was especially inspired by the detailedness of strategies developed by other good-performing participating students.



Lui, On Ni | BBA(Law)&LLB Year 5
EY Young Tax Professional of the Year 2022 (The Champion, National Competition)

This Challenge involves the navigation of international tax to formulate creative approaches to boost our clients' tax efficiency, which entails our role as future qualified tax advisors to understand tax regulations and treaties from the inside out so as to take full advantage of all available tax structures and breaks. I'm particularly thankful for the advice given by my faculty advisor Dr. Christina Ng and my EY mentor Ms. Ada Ma!



Sulaiman, Aurell | BSc(QFin) Year 3
J.P. Morgan Private Bank Challenge 2022 (Hong Kong Champion, APAC Finalist)

This Challenge was so far the most rewarding experience I ever had. Through the hypothetical case study, my team and I gained exposure to the Global Private Bank business by devising a tactical asset allocation and managing client relationships. We also had the opportunity to receive a very insightful mentorship from J.P Morgan's professionals that inspired me to pursue a career in private banking. I am ultimately grateful for the academic support given by HKU that helped me and my team win the title of Hong Kong Champion in the competition.



Lai, Hiu Chi Emily | BBA(IBGM) Year 2
BOCHK Challenge 2021-22 (Gold Award for Innovative Design)

Bank of China (Hong Kong) has organized the competition to fully explore and unlock the potential and talents of youngsters and create groundbreaking business models with innovative technological solutions. The theme of the competition this year covered five of the most trending technologies in the market. By applying these technologies to the financial industry, we strive to improve customer experience and operational efficiency.



Students' achievements in case competitions (2020-2022 awards)

Overseas/Mainland

Amplify Trading Global Markets Competition 2021	Top 10 Top 25 Best Pitch Deck Award
Amplify Trading Global Markets Competition 2022	Finalists
CGMA Global Business Challenge 2021 – Final (North Asia)	Awards of Commendations, Future Business Leader Award
Deloitte Tax Championship 2021	Finalist Team
EY Young Tax Professional of the Year 2022 – National round	The Champion
Häagen Dazs Challenge	1st Prize
Hult Prize 2021 Challenge – Regional Final in Manila	Winner
International Business Agility Labs: Accounting	Winner
International Business Agility Labs: Supply Chain Management	Winner Finalist
Joint University Algo FX Trading Challenge 2021	3rd Place in Best Return 2nd Place in Best Strategy Design
Lazaridis International Case Conference 2020	Team Spirit Award
Scotiabank International Case Competition 2022	Winner
Thammasat Undergraduate Business Challenge 2020	Winner of Division
UW x HKU Business School Virtual Global Case Competition	Champion team 2nd Runner-up 3rd Runner-up People's Choice Award
World Asian Case Competition 2021	Top 10 winners Honorable Mentions Award

Local

6th Joint University Investment Game	Champion in the category of "Stocks"
ACCA Hong Kong Business Competition 2020-21	2nd Runner-up Merit Award Digital Excellence Award Research Excellence Award
BOCHK Challenge 2021-22	Gold Award for Innovative Design
Business Administration Paper 2021 Sponsored by UBS	1st Runner-up
CGMA Global Business Challenge 2021 – Semi-Final (Hong Kong)	Champion Finalist
EY Young Tax Professional of the Year 2021	2nd Prize Winner
EY Young Tax Professional of the Year 2022 – Hong Kong Region	The Champion First Runner-up Finalists

HKCGI Corporate Governance Paper Competition and Presentation Awards 2021	Paper Writing Competition: 1st Runner-up 2nd Runner-up Paper Presentation Competition: Best Presentation Award & Audience's Favourite Team Award
HKGCC Business Case Competition 2020	Champion – Great Eagle Group Champion – NEC 2nd Runner-up – NWS
HKGCC Business Case Competition 2021	Citibank – Champion Citibank – 1st Runner-up Citibank – 2nd Runner-up DHL – 2nd Runner-up Great Eagle Group – Champion Great Eagle Group – 1st Runner-up NWS – Champion NWS – 2nd Runner-up PwC – Champion PwC – 1st Runner-up Sino Group – 1st Runner-up
HKICPA Business Case Competition 2020	Merit Team 1st Runner-up
HKICPA Business Case Competition 2021	First Runner-up Finalist team
HKSI Institute Case Competition 2022	Finalist Top Performer Award Best ESG Initiative Award
HKU Business Case Challenge 2020	Champion 1st Runner-up 2nd Runner-up Merit
Hong Kong Joint University Case Competition 2022	Champion 2nd Runner-up
Hong Kong Shared Good Values Case Competition 2021	Champion
Hult Prize@HKU 2021	Winner 1st Runner-up
International Macro Business Simulation Competition 2022	Champion
2022 J.P. Morgan Private Bank Challenge	Hong Kong Champion, APAC Finalist
KPMG Ideation Challenge Semi-Final (Hong Kong Regional Final)	Winner
L'Oréal Brandstorm – Brandstorm 2022 (Hong Kong Final)	L'Oréal Brandstorm – Hong Kong Tech Track Winner
MonsoonSIM Enterprise Resource Management Competition 2021	Champion 1st Runner-up 2nd Runner-up 2nd Runner-up of Adventure Game 3rd Runner-up of Grand Final Game

Internship Experience

Mong, Wai Yin | BBA Graduate, Class of 2022

Standard Chartered – Wealth Management Internship

I worked in the Wealth Management division at Standard Chartered, gaining exposure to daily operations, driving end-to-end trade execution and expanding my professional network. It was a fruitful experience, taking ownership of the business initiatives and receiving valuable feedback. Grateful to the School for the training and job-hunting materials!



Mak, Ho Kei | BBA(Acc&Fin) Graduate, Class of 2022

HSBC – Summer Analyst, Markets & Securities Services

My time at HSBC Securities Services has been absolutely fascinating and eye-opening by working side by side with the teams on regional strategy and product development projects. Also, the networking opportunities with seniors there have offered me first-hand insights into the securities services industry landscape and trends.



Go, Kayuki | BBA(Acc&Fin) Graduate, Class of 2022

J.P. Morgan – Summer Analyst, Corporate Analyst Development Programme

The internship was definitely one of the highlights of my university life. The skills and knowledge I've gained not only helped me develop professionally but also personally, as it taught me how to be a better communicator and gave me confidence in managing my interpersonal relationships.



Tsao, Wing Sze | BBA(IBGM) Year 4

HKU-Neuberger Berman Private Equity Internship Programme 2021-22

I was one of the Private Equity Interns last fall semester, during which I mainly conduct market and industry research, assisted in due diligence analysis and client requests. I am genuinely grateful to have worked in a lean and highly approachable team since I was given more hands-on project exposure and gained professional investment perspectives, and more importantly, developed a good rapport with the team.



Cheung, Lok Wan | BBA Year 3

Deutsche Bank – PWMA Pilot Apprenticeship Programme 2022

Working in Deutsche Bank as a private banking summer intern is a fruitful and rewarding experience to leverage my skills and unlock the power of investing. The future of banking is yours to explore, enrich and embrace.



Internship Experience

Yeung, Easy | BFin(AMPB) Year 3

Bank of Singapore – PWMA Pilot Apprenticeship Programme 2022

I rotated within the Product Management Group, mainly focusing on alternative investment, lending credit, and discretionary portfolio management. I am involved in switching weekly ideas regarding fund selection for FO and various client events. This internship gave me great exposure to the whole private banking industry.



Chow, Ming Ka | BFin(AMPB) Year 5

Bank Julius Baer & Co. AG – PWMA Pilot Apprenticeship Programme 2022

The front-to-end experience during the internship provided me with a greater grasp of the organizational structure and operations of a private bank. I got a lot of opportunities to connect with seniors, even colleagues located in other countries. I really enjoy the culture of the bank where everyone is approachable and willing to spare time out of their schedules to share their experience in the private banking industry with me.



Jaura, Karan Aryan | BEcon&Fin Year 4

Goldman Sachs – PWMA Pilot Apprenticeship Programme 2022

It was an unbelievable experience interning at Goldman Sachs. My internship allowed me to learn about various business functions and also participate in a plethora of networking events. Furthermore, as a non-native Mandarin speaker, I was fortunate enough to have the opportunity to test my fluency in a professional setting.



Li, Danyi | BBA(Acc&Fin) Graduate, Class of 2022

UBS – PWMA Pilot Apprenticeship Programme 2022

My two-year apprenticeship at UBS greatly deepened my understanding of the global wealth management industry. We attended on-the-job shadowing within the private client's team, participated in the client acquisition meetings in the Greater Bay area, and presented the circle one group project with other summer interns to the Co-head of APAC. At UBS, we always get the opportunity to meet people from different fields who are willing to share their insights and suggestions.



Tse, Tin Yu | BBA(IBGM) Year 3

Nomura International – PWMA Pilot Apprenticeship Programme 2022

This internship experience with Nomura has enabled me to understand how different teams in PWM collaborate to serve clients. I am grateful to connect with colleagues on the floor and gain valuable insights into the industry. These are beneficial not only for my career development but also for personal growth.



Our Student Scholars

Bhatnagar, Pradyu | BEcon Year 5

Recipient of FBE Student Leadership Award 2021-22

The past few years in HKU have been remarkable in terms of being able to meet diverse people and gaining access to several opportunities. The support from the HKU Business School means a lot and has played a strong role in my journey.



Tsang, Lok Long | BSc(QFin) Year 4

Recipient of HKEX Foundation Scholarship 2021-22

It is my great honour to be awarded the HKEX Foundation Scholarship, and I am grateful for this opportunity. The Scholarship has encouraged me to pursue academic and professional excellence and broaden my horizons during the exchange studies. Thank you!



Chu, Kairos | BBA(Law)&LLB Graduate, Class of 2022

Recipient of Hong Kong Jockey Club Scholarship 2020-21 & 2021-22

As an HKJC Scholar, I received countless opportunities to work with industry pioneers and like-minded peers who share the same passion for social betterment. These experiences have helped me find my place in improving the status quo, and I am eternally grateful for the scholarship's support in the process.



Chen, Ying Hei Helena | BBA(IBGM) Year 4

Recipient of Louisa Cheang Inspiration Scholarship 2021-22

Being awarded the Louisa Cheang Inspiration Scholarship greatly motivates me in diversified aspects – not only has it recognised my continuous commitment to leadership and community service, but propelled me further to pursue excellence in future endeavours and continue inspiring others.



Chan, Yin Tsung Lawrence | BBA(IBGM) Year 4

Recipient of Shanghai Commercial Bank Scholarship 2021-22

Being recognized for my aspirations to pursue a career in the finance industry is great for my motivation to continue to be better every day, staying hungry to learn more.



2023 JUPAS Admission

Admissions criteria (HKDSE)

For BEcon/BEcon&Fin, BBA, BBA(Acc&Fin)/BBA(ADA) and BFin(AMPB)

Local candidates applying on the strength of the Hong Kong Diploma of Secondary Education (HKDSE) are required to fulfil the minimum entrance requirements as shown below:

- (A) Level 4 or above in English Language;
- (B) Level 3 or above in Chinese Language¹;
- (C) Level 3 or above in Mathematics;
- (D) Level 2 or above in Liberal Studies; and
- (E) Level 3 or above in two Elective Subjects.

For BBA(BA), BBA(Law)&LLB, BBA(IBGM), BSc(MAT) and BSc(QFin)

In addition to the **minimum entrance requirements** above, candidates applying for the BBA(BA), BBA(Law)&LLB, BBA(IBGM), BSc(MAT) and BSc(QFin) programmes shall also obtain the following results in the HKDSE examination:

BBA(BA)/BSc(MAT) – Level 3 or above in one of the following subjects:

 Biology	 Physics	 Chemistry	 Combined Science	 Integrated Science	 ICT
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Level 3 or above in Extended Module 1 or 2 of Mathematics is preferred but not required.

BBA(Law)&LLB	 Level 5 or above in English Language	&	 Level 4 or above in Chinese Language ¹ and Mathematics
BBA(IBGM)	 Level 5 or above in English Language	&	 Level 4 or above in Mathematics
BSc(QFin)	M1 / M2 Level 3 or above in Extended Module 1 or 2 of Mathematics		

Note 1: Non-Chinese-speaking applicants will be considered on a case-by-case basis.

Application

For details of the 2023 JUPAS exercise, please visit www.jupas.edu.hk.



2023 Non-JUPAS Admission

Selection process and entrance requirements

Eligibility

- (1) Local students applying for admission on qualifications other than the HKDSE examination;
- (2) Non-Local students with qualifications other than the mainland China's National Joint College Entrance Examination (NJCEE/Gao Kao)

Application Procedures

All non-JUPAS applications should be submitted via the online application system by noon of November 16, 2022 (Hong Kong Time) for the first round evaluation. Scanned copies of the following documents should also be uploaded by the application deadline.

- (1) Official prediction of grades or scores from your current high school (if available);
- (2) All internal and public examination results during your senior secondary education; and
- (3) At least one academic reference letter

Late submission of supporting documents will delay the consideration of application.

Shortlisted applicants for BSc(QFin) will be interviewed; optional interviews for other programmes will be arranged if necessary.

University and Programme Entrance Requirements

Due to the complex combination of education background of applicants, each application will be assessed individually on its own merits. Non-JUPAS applicants are advised to refer to the standards and requirements on the website of the Admissions Office of the University before making an application:

- (1) Admissions standards (International Qualifications or National Qualifications);
- (2) Programme specific requirements;
- (3) English language requirement; and
- (4) Second language requirement (i.e. any language other than English).

From past experience, candidates with the following predicted grades or scores are more likely to make a competitive application*:

Programme	GCE/International A-Level	International Baccalaureate Diploma
BBA BBA(Acc&Fin)/BBA(ADA) BBA(BA) BEcon/BEcon&Fin BSc(MAT)	AAB or better	33 or better
BBA(IBGM) BBA(Law)&LLB BFin(AMPB) BSc(QFin)	A*A*A or better	38 or better

* The predicted grades/scores are provided for reference only. Admission is competitive in nature which will be dependent on the overall quality of applications received in the 2023 admissions exercise.

Announcement of Result

Offer results will be released from around January 2023 onwards. All application status will be updated in the online application system. Applicants should check their application status online regularly.

More Details

For further information about the application procedures and admissions standards, please visit the Admissions Office's website at <https://admissions.hku.hk/apply/international-qualifications>.



2023 Dual Degree Admission

For details, please visit the Admissions Office's website at <https://admissions.hku.hk/programmes/university-collaborative-programmes>



Develop Your Career

Upon graduation, over 90% of our students begin their careers in the commerce and industry sector. Others either move on to further studies or explore opportunities with the civil service, education institutions and community/social services.

Career Prospects

Companies/organisations that have offered full-time positions to our graduates include but not limited to the following:

- Accenture Company Limited
- Bank of China (Hong Kong) Limited
- BDO International Limited
- Bloomberg L.P.
- Citibank (Hong Kong) Limited
- Crédit Agricole Corporate and Investment Bank
- Credit Suisse Group AG
- Deloitte Advisory (Hong Kong) Limited
- Deloitte Touche Tohmatsu Limited
- Deutsche Bank
- Ernst & Young
- Goldman Sachs (Asia) LLC
- Hang Seng Bank Limited
- HKSAR Government
- Hong Kong Monetary Authority
- JPMorgan Chase & Co.
- KPMG
- Morgan Stanley
- PricewaterhouseCoopers Limited
- Standard Chartered Bank (Hong Kong) Limited
- The Hongkong and Shanghai Banking Corporation Limited (HSBC)
- UBS Group AG



Full employment (98.7%) for the
16th
consecutive year



\$30,197
was the average salary of
our 2021 graduates



71%
of our 2021 graduates
have received at least 2
job offers upon graduation



Freshmen Sharing

HKU is a leading university with global recognition that provides countless opportunities, be it internship programmes, student exchange programmes, real corporate projects, or networking activities. Studying at HKU Business School is a solid investment for my future, and studying accounting and finance will allow me to pursue my solid plan to seek a leadership job in the financial sector while thriving in today's interconnected world with constant changes. So far, HKU Business School has been a supportive and positive environment that allows me to explore different opportunities. I am eager to take on new challenges and experiences awaiting me in my undergraduate journey.



Kim, Su Jin
BBA(Acc&Fin)



Yeung, Cheuk Huen
BBA(IBGM)

As an immensely diversified community with elites from different cultures and backgrounds, I believe HKU is the best place for me to go global. Going global enables me to integrate into a more distinguished and competitive individual through gaining insight from my fellow talented opponents. In consonance with the objective of my curriculum, 'international' is a distinctive feature for both IBGM and HKU Business School. I look forward to a myriad of internship and overseas exchange opportunities soon, which may broaden my exposure and allow me to view the world in a more holistic view.

I chose the HKU Business School because of its world-class education facilities, highly respected faculty and its rich history which makes it an established institution. I opted for the IBGM programme because of the flexible curriculum, global opportunities and top-class graduate placements. I am so excited to meet my peers and hope to learn from them. In the process, I hope to discover myself and make my life's journey full of a myriad of experiences. Through the orientation events at HKU Business School, I have learned so much about my programme and the next four years of my life at HKU. It makes me so excited to tread on this amazing journey and uncover my true potential and personality. I hope to take part in case competitions, be an active member of various societies and make HKU proud at international forums. The plethora of opportunities that HKU offers intrigues me. I hope that during the four years at HKU, I undergo a metamorphosis and come out as a strong, level-headed and confident individual and look back at these 4 years as truly life-changing ones!



Nagar, Tanvi
BBA (IBGM)

The notion of working with researchers at the cutting edge of the field in HKU along with students from various national and cultural backgrounds is an exciting experience that I am looking forward to which led to my ultimate decision in studying at HKU. Moreover, HKU offers this unique dual degree programme with PKU that covers Economics, Finance and Management, offering us the opportunity to study at the most prestigious universities in Asia. In the foreseeable future, there is a lot of room for rapid growth in China and throughout Asia, therefore HKU offers the perfect stepping stone to a future career in Economics in Asia.



Hong, Isabel
BEcon&Fin (HKU-PKU
"Future Leaders"
Dual Bachelor's Degree)

I chose HKU and HKU Business School because of its high teaching quality, excellent reputation and abundant resources. In the context of the rich business market in Hong Kong, HKU Business School provides a good platform for me to learn more about the industry and accumulate experience in the future. I am also looking forward to participating in many industry-related networking activities provided by AMPB. Last but not least, a variety of societies in HKU let me can't wait to join them!



Dong, Christina W Y
BFin(AMPB)

Meeting like-minded people who spread positive energy daily, getting countless one-of-a-kind opportunities, networking with experts in the field. That is why I chose HKU Business School. Further, HKU Business School is always quick to update what it has to offer. The bachelor's degree in business analytics, a major previously exclusive to postgraduates, intrigues me. Apart from that, study-life balance has always been a priority to me. HKU and its associate dormitories offer lots of clubs to cater for each student's interests. Sports clubs, fine arts clubs, even high-table dinner traditions are available for the students' liking. HKU definitely has a place for everyone.



Djoenaidi, Damario Tanael
BBA(BA)



Xu, Deming
BSc(QFin)

I chose Quantitative Finance since it is a perfect combination of math, statistics and finance, which introduces mathematical models and methods to the real world. I sincerely chose HKU because I have the impression that it has the best professors and the best peers who can give me the best academic guidance and boost me to develop a better approach to my studies. Hong Kong is a diverse city and I hope I can find a better myself, see a wider world and gain a better perspective in this city and this school.

The thing that attracted me most about the HKU Business School and why I ultimately chose to attend is the recognition and implementation of education systems and ideas that are a blend of what is considered traditional but an expansion into modern ideas. For example, in my programme, the technology part covers "basic and traditional" programming as well as modern-day social media marketing strategies, which are a perfect combination of things I want to learn!



Aggarwal, Riva
BSc(MAT)

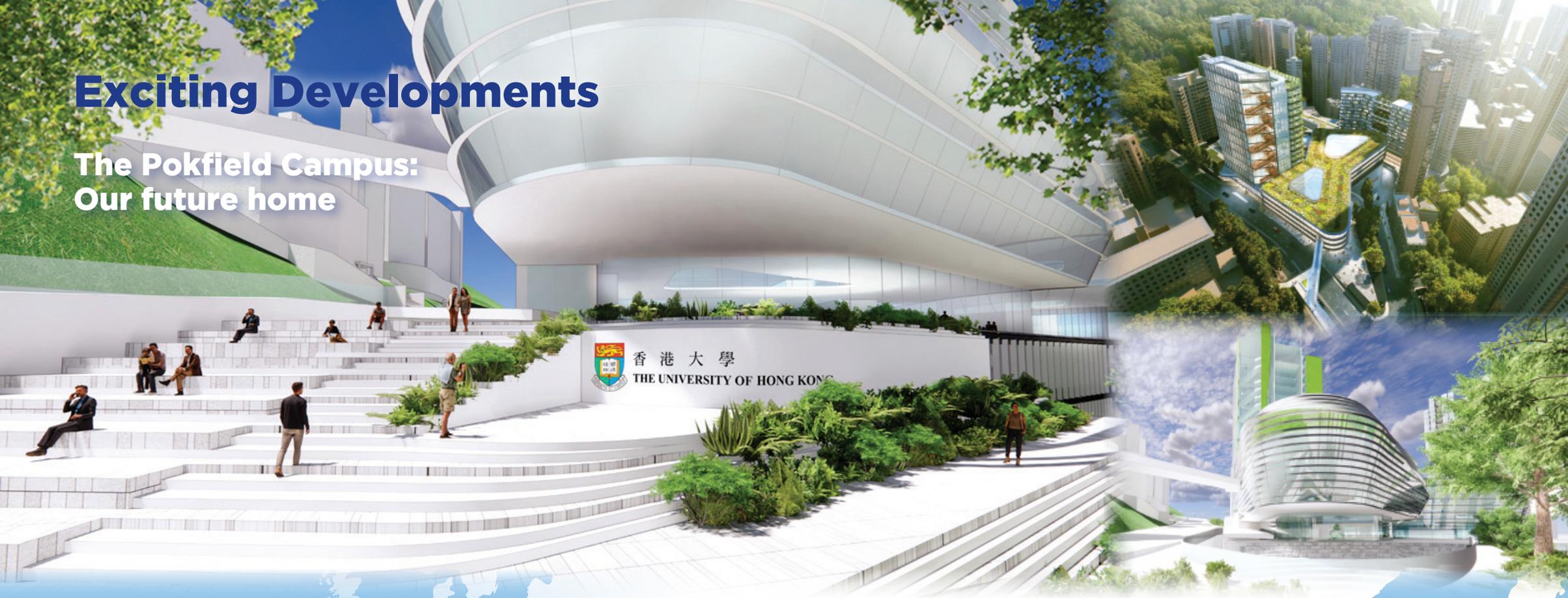
I came to HKU because of its multicultural tolerance and international vision. We are in an era of open innovation and rapid economic development, and communication between countries is very frequent, governments need to perfect the management system and legal system in order to maintain economic order, economic sustainability and stable development. BBA(Law)&LLB programme perfectly equip students with knowledge in both legal and business disciplines, so I had the honour to be admitted. I will uphold the HKU motto of "Wisdom and Virtue", improve my virtue and refine my achievements. I hope that in 5 years, I can learn something and contribute my own strength to the country and society.



Chao, Jinwei
BBA(Law)&LLB

Exciting Developments

The Pokfield Campus:
Our future home



New Faculty Centres
around the globe



Useful Websites

The University of Hong Kong (HKU)

- Undergraduate Admissions
<https://admissions.hku.hk/>

HKU – Entrance Requirements

- For JUPAS Candidates
<https://admissions.hku.hk/apply/jupas>
- For non-JUPAS Candidates
<https://admissions.hku.hk/apply/international-qualifications>

HKU Business School

- Overview of Undergraduate Programmes
<https://ug.hkubs.hku.hk/programme>
- Enrichment Programmes
<https://ug.hkubs.hku.hk/student-enrichment>

Other HKU Websites

- Mainland Affairs Office (MAO)
<https://mainlandaffairs.hku.hk/>
- Centre of Development and Resources for Students (CEDARS)
<https://www.cedars.hku.hk/>





HKU Business School

4/F, K.K. Leung Building
The University of Hong Kong
Pokfulam Road, Hong Kong SAR

☎ (852) 3917 5343

☎ (852) 2549 3735

@ fbe.ugenquiry@hku.hk

🌐 www.hkubs.hku.hk

HKU Business School News and Events

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📺 香港大学经管学院

HKU Business School Undergraduate Admissions News and Events

📘 HKU Business School – UG Admissions

📷 HKU Business School – UG Adm

The information in this brochure is accurate as of October 2022 and is subject to change.

Addendum

Please kindly note the following revision to the *Undergraduate Brochure 2023* (changes are marked in ***bold italics***). Thank you for your attention.

Page 30

The entrance requirements of the 6846 Bachelor of Science in Marketing Analytics and Technology [BSc(MAT)] programme have been revised as follows:

Minimum Level Requirement

English Language	Chinese Language	Mathematics	Liberal Studies	Elective Subject 1	Elective Subject 2
4	3	3	2	3	3

Specific Elective Subject Requirement

Level 3 or above in one of the following subjects: Biology, <i>Business, Accounting and Financial Studies (Accounting or Business Management Module)</i> , Chemistry, Combined Science, <i>Economics</i> , Information and Communication Technology, Integrated Science, or Physics
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Other Requirements

Level 3 or above in Mathematics Extended Part (Module 1 or 2) is preferred (but not required).
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HKU Business School
The University of Hong Kong

October 2022